



**ANNUAL BEACHES WATCH
CHIEFS' FORUM**

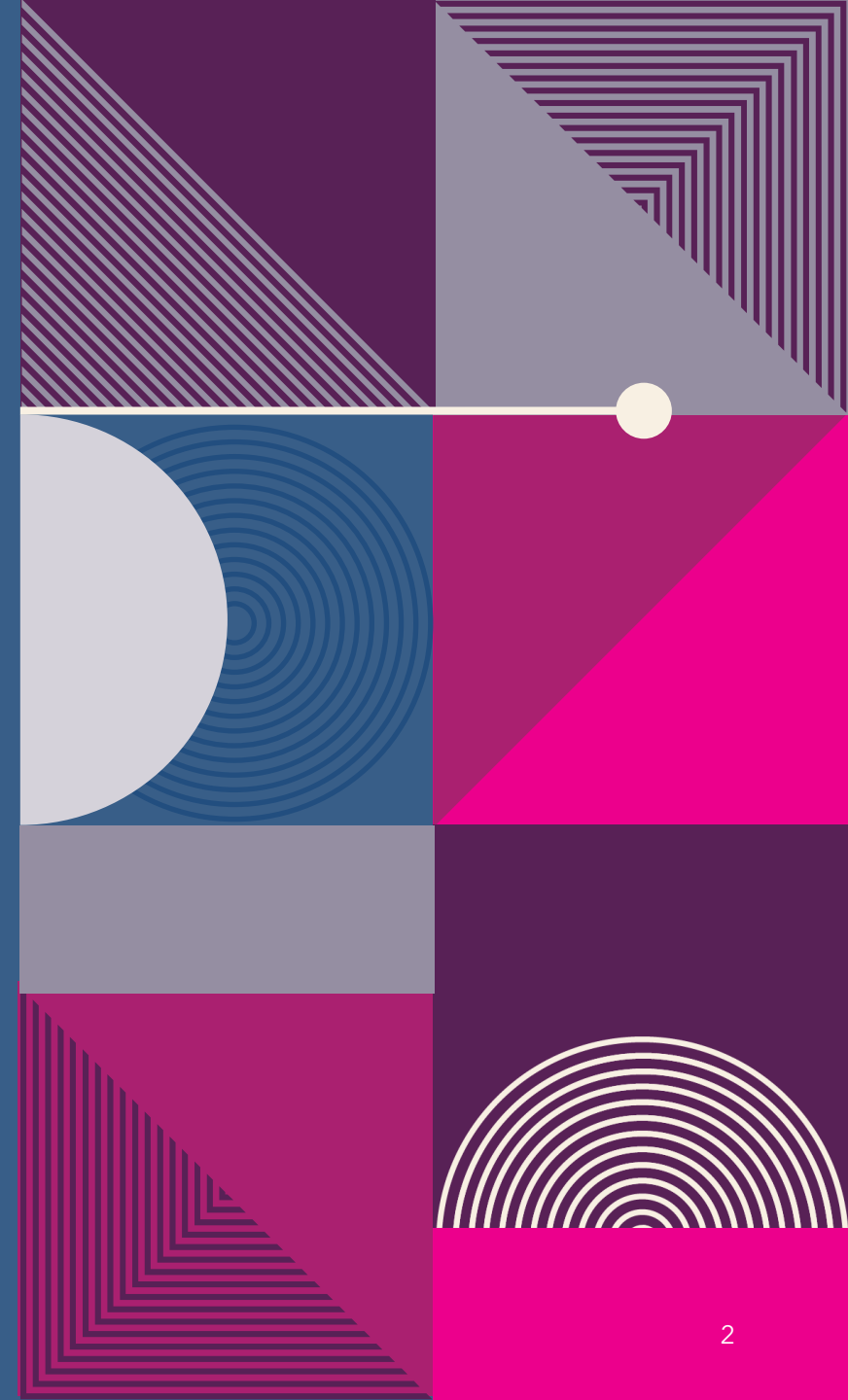
JACKSONVILLE BEACH PD

CHIEF GENE PAUL N. SMITH

JULY 9, 2025

TOPICS

- Crime Statistics
- Staffing Levels, Recruitment and Retention
- Demanding Events
- Undocumented Immigrants
- How can you help us?
- Citizen Police Academy





CHALLENGING EVENTS - TEEN TAKEOVERS









CHALLENGING EVENTS

VIDEOS


Clay County Sheriff's Office, Florida 
July 5 at 7:30 PM · 



*****ANNOUNCEMENT*****
If you have children at the Orange Park Mall, contact them IMMEDIATELY and come pick them up in the parking lot located at 1919 Wells Road, Orange Park near Chick Fil A.

   1.5K 1.4K comments 880 shares






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 **Savannah Drinnen Begg**
How are we going to tell everyone there is piping hot tea and not serving it to anyone.

1d Like Reply 393  

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 Comment as City of Jacksonville Beach Police Department    

OUR EFFORTS

- "What are you doing to keep us safe on July 4th" (2025, News4jax)
- Began on March 18, 2024, Public Meetings, What We Need (Staffing, Equipment, Additional Positions)
- New Contract
- Begin Staffing
- SPRING SURGE, AND.....



OUR EFFORTS

The goals for the spring surge were the following:

- 1) Perform directed enforcement by surging personnel to conduct zero tolerance operations for illegal guns, criminal gangs, and illegal drugs;
- 2) Perform directed enforcement by surging personnel to conduct strict enforcement operations for quality-of-life crimes; and
- 3) Create an atmosphere where law-abiding citizens feel safe while boldly discouraging criminal behavior.

OUR EFFORTS

The following notable factors/events will be considered when surging personnel:

- Warm, sunny weather on weekends with special emphasis on Saturday/Sunday afternoons;
- Every weekend in April regardless of weather;
- Duval County Schools' spring break;
- Duval County Schools' senior skip day/s;
- St. Patrick's Day weekend (March 15-17);
- Specific intelligence regarding spontaneous events; and
- Festival weekends in March and April.

OUR EFFORTS

“HOLISTIC APPROACH”

- 1) Notable holiday or event taking place?
- 2) Favorable weather?
- 3) General passive and active intelligence gathering.
- 4) Specific intelligence gathering regarding spontaneous events and unpermitted events.
- 5) Coordination with mutual aid partners for response on spontaneous and/or unpermitted events.
- 6) Messaging from COJB and JBPD on social media and through the traditional media.
- 7) Regular updates on social media and traditional media on surge operations/unpermitted events.
- 8) Clear and numerous warnings/correspondence from COJB, JBPD, and city attorney regarding violations of Florida State Statute 316.1891.
- 9) Scheduling of extra personnel at dates, times, and events with previous history of problems.
- 10) Surge operations throughout the city, targeting specific locations or criminals.
- 11) Aggressive enforcement of parking ordinances.
- 12) Expanding the paid parking program to specific areas.
- 13) Increasing our presence downtown to increase visibility.
- 14) After-hours scheduling (2:00 AM – 8:00 AM) of surge personnel to address quality-of-life crimes and criminal homeless.
- 15) Zero-tolerance for criminal gangs, gun crimes, and illegal drugs.
- 16) Strict enforcement for all quality-of-life crimes.
- 17) Increased proactive enforcement of all laws during non-surge hours (24 hours a day, 7 days a week) approach.

RESULTS

- Fully staffed - 71 FT officers, all Special Units are staffed, traffic Unit, all new-hire officers are experienced
- Equipment and technology (the process continues)
- Backed up the tough talk, SPRING SURGE
- Senior Skip Day, Drunk Day at the Beach 3, HBCU Weekend
- NO VIOLENT INCIDENTS through July 4
- No teen takeovers (*1 day with undetected crowd)
- No CRITICAL INCIDENTS at any special events
- Clear protocols for planned events and spontaneous events
- 2000 CFS, 1100 traffic citations, 84 arrests, 30 firearms seized

THANKS TO.....

The citizens and business owners for their strong support of our agency;

Our elected and career leaders who gave us the personnel and tools;

The men and women of the Jacksonville Beach Police Department; without their tireless work and dedication, none of this would have been possible;

Chief Key, Neptune Beach Police Department;

Chief Gualillo, Atlantic Beach Police Department;

Assistant Chief Alicea, Jacksonville Sheriff's Office;

Lieutenant Valentine, Jacksonville Sheriff's Office;

Jacksonville Sheriff's Office Community Problem Response (CPR) Unit; and

Jacksonville Sheriff's Office District 2 Task Force.

